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Announcing the Subdivide and Conquer Seminar – New Trends in Selling Real Estate in Vancouver, BC

For sellers in Kitsilano and the West side of Vancouver looking to dramatically increase the value of their property and sell quickly

Vancouver, BC – Feb 4, 2014 – Sellers of real estate in the Vancouver market can seize on an emerging trend that not only increases the value of their property but makes it sell more quickly. As the demand for mid-rise housing continues throughout Vancouver, it is not only where your property is located that is important, it is the associated lot size and zoning that needs to be considered. The “Subdivide and Conquer” seminar being held on April xx, 2014 will capitalize on this new trend by providing proven insights from experts in the field.

“Vancouver residents want more affordable units for families,” says Geraldine Santiago, REMAX Realtor and published author, “a lot of the downtown construction features small layouts that appeal to couples or empty nesters. But, what happens when genY and Xers in these buildings decide to have children? Capacity is needed and developers and builders are seeking options.”

Lot size and zoning are now key components of your sales strategy when pricing and marketing real estate in Vancouver. Builders and developers are continuing to buy up properties to meet the continued demand for family housing within city limits.

Do you know your property’s zoning options? Zoning not only refers to the division of land into two parcels, but it can include consolidation of two or more parcels into a single site, the adjustment of an existing property line or dedication of land for road or lane purposes.

If you are looking to sell your Vancouver property, seize upon the opportunity to learn about how best leverage subdividing to optimize your property’s value by attending the “Subdivide and Conquer” seminar on April xx, 2014. Topics will include: laneway homes; in-fill and coach houses; duplex; triplex; and builders/developers.

“Vancouver’s real estate market has an appetite for transactions but it’s difficult to find deals,” states Santiago, “learn how to best position your property with new trends in zoning.”

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To register for the event:
(instructions here)

About the Organizer

Ms. Santiago is a licensed RE/MAX Realtor and published author of "*The Complete Home-Buyer's Guide for Canadians*", "*Selling Your Home in Canada*" and "*Buy and Sell Recreational Property in Canada*", Self Counsel Press Ltd. She is also an International Real Estate Specialist (I.R.E.S.) specializing in marketing local properties globally. She is a respected lecturer delivering seminars for over ten years on buying and selling Vancouver real estate. Contact Geraldine at geraldinesantiago9@gmail.com or geraldinesantiago1@remax.net, cell [604-764-6873](tel:604-764-6873) and RE/MAX Crest Realty (Westside) Independently Owned and Operated. Member of the Real Estate Board of Greater Vancouver.